

TERRY (T.C.) BROWN

940 Northwest Blvd., Columbus, Ohio 43212

tcbrown88@gmail.com **Cell:** 614-299-4040 **Web:** tc-brown.com

COMMUNICATIONS AND NEW MEDIA SPECIALIST WRITER – EDITOR – CONSULTANT

A consistent track record of success for developing clear, concise messages with impact, managing and implementing team projects and producing content for traditional formats and social media platforms. Winner of numerous local, state and national journalism awards.

- **Accomplished writer**, editor and videographer for web sites, social media channels and in traditional media, both locally and nationally.
 - **Award winning proactive project leader** with experience developing complicated material into digestible narratives, including stories, reports and brochures for public consumption.
 - **Experienced editor** of books and magazines.
 - **Skilled public relations adviser** at local, national and global organizations.
 - **Proficient investigator** with solid background in conducting and coordinating research.
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KEY KNOWLEDGE & SKILL AREAS

- Excellent written and verbal communication skills.
 - Seasoned media consultant.
 - Writer for major newspapers and local and national magazines.
 - Skilled blogger and web content developer.
 - Experienced developer of communication plans.
 - Proficient editor.
 - Writing coach.
 - Skilled ghostwriter for local articles and for international magazine.
 - Experienced manager.
 - In-depth knowledge of media functions and needs.
 - Accomplished videographer.
 - Veteran legislative, public policy and business correspondent.
 - Developer, organizer and manager of intricate projects.
 - Trained and experienced investigator.
 - Skilled in crisis response.
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PROFESSIONAL EXPERIENCE

Self Employed, Columbus, OH

June 2008 – Present

- »Developed and helped write the state of Ohio's annual Medicaid report.
- »Edited a complicated foreclosure and subprime loan crisis book produced by the Kirwan Institute for the Study of Race and Ethnicity, Ohio State University.
- »Social media consultant for Children's Hunger Alliance — helped them double ticket sales for a fund raiser.
- »Coached writing and authored and edited web articles and stories for *Wing* magazine for Honda of America Mfg.
- »Developed public relations plan and wrote articles for the USAID-sponsored Parliamentary Development Program designed to assist the Ukrainian government.

»Served on advisory committee for Ohio Attorney General Nancy H. Rogers and co-wrote final version of committee's public report — recommendations improved the office's daily operations.

»Blogged a national transportation conference, wrote web stories for an international climate change conference and wrote cover story for the College of Engineering's 2011 *Research* magazine, all at Ohio State University.

John Glenn School of Public Affairs, Ohio State University

January 2008 – June 2008

»Developed and produced the multimedia content for Ohio State's Climate, Water and Carbon program website. See <http://cwc.osu.edu>, <http://cwc.osu.edu/about/slideshow.php>, http://cwc.osu.edu/projects/no_till_movie.php

»A Climate Change Digital Media Fellow. Studied the development and use of digital software and climate change issues, new media and social networking websites and programs.

Investigator, Columbus, OH

September 2007 – Dec. 2007

»Ohio Inspector General's Office and the PICA Corp.

Investigated waste, fraud and abuse related to the state of Ohio. Conducted global background investigations on illicit trade in counterfeit goods.

MurphyEpson, Columbus, OH

January 2007 – Sept. 2007

»Wrote content for issues-related website. Planned, developed, shaped and executed communication plans for the City of Columbus and other clients.

Cleveland Plain Dealer, Statehouse Bureau, Columbus, OH

June 1989 – Dec. 2006

»Assistant Bureau Chief – Managed daily operations in absence of bureau chief.

»Developed and maintained strong relationships with government and business leaders.

»Met daily deadlines and consistently beat the competition in the Statehouse Press Corps.

»Routinely explained major public policies concerning the state budget, higher education, school funding, taxes, tort reform, campaign finance reform, workers' compensation, transportation issues, concealed weapons and the environment.

SELECTED ACCOMPLISHMENTS

»Detailed investigative work led to local and national awards for stories exposing: inflated consumer recovery claims by a state agency; a foreign-owned hazardous waste incinerator near a school; and an unregulated au pair program. Stories led to an appearance on ABC-TV's Nightline. Those stories prompted new government regulations.

»Accomplished legal correspondent. Served on state bar education committee. Invited speaker and panelist at National Center for State Courts seminar in Arizona, the National Judicial College in Nevada and the Ohio State Bar Association.

EDUCATION

San Francisco State University, Bachelor of Arts, Journalism, magna cum laude